



**ATHENA
PLUS**

Access to cultural heritage
networks for Europeana

6th Plenary meeting and related events Agenda

PLACE AND DATE

Barcelona, Spain, 1-3 July 2015

Venue: Palau Moja building, in La Rambla

http://cultura.gencat.cat/ca/departament/estructura_i_adreces/organismes/dgpc/direccio_general/palau_moja/.

Registration to all events:

<http://www.athenaplus.eu/index.php?en/184/athenaplus-plenary-meeting-barcelona-1-3-july-2015>

TARGET

ATHENA Plus Consortium

The participation of WP leaders is mandatory at the plenary session

The participation of all the partners is recommended.

AGENDA

Wednesday 1 July 2015 – 9,00-13,00

9,30-10,00 Registration, welcome coffee

10,00-10,15 Opening and presentation of the agenda

10,15-12,30

Creative tools and pilots session (1st part)

(open to all partners)

This session is devoted to present and train on the current status of the training tools, to showcase some best examples (list will be provided later) and to analyse the WP6 work plan

10,15-11,15

Indepth presentation of the last feature of MOVIO and training on how to update MOVIO-HUB (META, Sam Minelli)

11,15-12,30

WP6 pilots (showcase of best examples)

WP6 results (expected results and workplan to get there)

WP6 work session for publication of pilots

12,30-13,30 Lunch

13,30-15,30

Creative tools and pilots session (2nd part)
(open to all partners)

Training on eCultureMap 2.0 (IPCCHS, Franc Zakraisek)

15,30-15,45 Coffee break

15,45-17,30

Terminology Management Platform TRAINING WORKSHOP
(open to all partners)

This session is devoted to present the current version of the TMP and to learn the participants how to use it.

Instructions will be given to partners who want to upload their terminologies.

18,00-19,30

Restricted meeting on sustainability
(reserved to some WP leaders and task leaders)

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DINNER

Wednesday the 1st of July, at 20:30: Restaurant La Fonda del Port Olímpic (tapas - seafood - paella), 28€ all included. <https://goo.gl/ySmTo2>

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Thursday 2 July 2015 - 9:00-18:00

9:00-9:15 Registration

9:15-9:30 Opening

Welcome of hosting institution

Introduction of Rossella Caffo

Welcome of Simonetta Buttò, new ICCU director

9:30-11,30

REQUIREMENTS FOR VISUALIZATION AND INDEXING OF MUSEUM CONTENT
(open also to non museum partners)

11,30-11,34 Coffee Break

11,45-12,45

DIGITAL EXHIBITIONS WORKING GROUP OUTPUTS
(open to all partners)

Demes

Principles
Website and database

12,45-13,30 Lunch

13,30-17,00

WorkPlan: State of the art, criticism and recovery plan

(the participation of WP Leaders is mandatory, the participation of all other partners is warmly recommended)

This session will be moderated by the Technical Coordinator. Each WP leader will be asked in the following days to provide some slides and the afternoon will be dedicated to analyse the workplan and to plan next activities.

The last hour, moderated by RosSELLA Caffo, will be dedicated to discuss about sustainability with all partners.

17,00-18,00

WP2-WP3 Helpdesk

(open to content providers)

The help desk will be available for aggregation/mapping issues.

17,00-18,00

MICHAEL AISBL Board

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DINNER

Thursday the 2nd of July, at 21:00 (*note: could not make an earlier one...): Restaurant Can Culleretes (traditional Catalan, founded in 1786), 24,70€ all included. <https://goo.gl/DnzpfW>

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Friday 3 July 2015 – 9:00-13:00

9,00-12,00

MICHAEL CULTURE OPEN WORKSHOP

Digital storytelling & Cultural Heritage for cultural mediation, Education & Tourism

[open to all AthenaPlus partners and external audience]

In October 2013 MICHAEL organized a first workshop on Digital storytelling, focusing on its role for mediation and valorisation of cultural heritage. The Barcelona workshop is the occasion to deepen the exploration on the roles of digital storytelling. New technologies are a major opportunity for cultural heritage to pass from digitization and aggregation of content to the editorialisation of this content, and thus for cultural institutions to make their content more attractive for the public, providing new experiences and ways for engaging with new audiences.

Digital storytelling offers also great opportunities for innovation, participation, inclusion, new economical models in the fields of Education, Cultural mediation and Tourism

This workshop focuses on those specific roles of DCH, in perspective with European strategy, thanks to European projects, creative tools developed under Athena Plus and a debate on European perspectives.

10,00-12,00

PARALLEL SESSION

REQUIREMENTS FOR VISUALIZATION AND INDEXING OF MUSEUM CONTENT:

PRACTICAL MAPPING TRAINING
(open to parters participating in testing activities)

12,00-13,00
End of the plenary session and conclusions

OTHER INFO

REGISTRATION FORM:

<http://www.athenaplus.eu/index.php?en/184/athenaplus-plenary-meeting-barcelona-1-3-july-2015>