



# AthenaPlus

Kick-off meeting  
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UMA / Kulturpool (2)  
Role: Content Provider



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# About uma

- Founded 1994
- Information retrieval, semantic search technologies, text analytics, multitouch installations, portals, enterprise 2.0
- Clients: Ministry of Education, Culture and Arts, Ministry of Science, IBM, Siemens, Intel, etc.
- Developer and service provider of **Kulturpool** – the central national search- and service-portal for Austrian digital cultural heritage

# About Kulturpool

- Central access point for the digital Austrian cultural heritage
- Search service as well as research and collaboration tools, special support-tools for education to develop and share learning resources
- Initiative of the Austrian Federal Ministry for Education, Arts and Culture and the Federal Ministry of Science and Research
- Developed and implemented by uma information technology

# About Kulturpool

- Kulturpool is based on uma's semantic search platform Melvil<sup>©</sup>. The Initiative supports various national and European strategies and certainly encourages a closer relation between culture and education
- Started its basic operation in April 2009
- Targeted user groups are the interested public, students, teachers, the scientific community and the participating cultural institutions itself

# About Kulturpool

- National cross-domain aggregator for digital cultural heritage to Europeana

The screenshot shows the Kulturpool website interface. At the top, there is a navigation menu with links for Home, About, Institutions, Tags, Smartworks, and Blog. On the right side of the header, there are links for Register, Login, Deutsch, and Help. The main header features the Kulturpool logo and a banner with the text "Entdecke die Vielfalt der Bestände der österreichischen Kulturinstitutionen" and "an initiative of bmk/bk BMLWF". Below the header, there is a search section with "Simple search" and "Advanced search" tabs. The search input field contains the text "Durchsuche die österreichischen Kulturinstitutionen!" and a "Search" button. To the right of the search section, there is a "Popular Kulturpool-Tags" section listing various cultural categories such as "Abzug", "Amulett", "Foto", "Gefäß", "Gemälde", "Gemme", "Glyptik", "Grabausstattung", "Keramik", "Porträt", "Privatfoto", "Relief", "Rollenfoto", "Rollenporträt", "Rundplastik", "Schmuck", "Skulptur", "Spielkarte", "Statue", "Statuette", "Szenefoto", "Tanzfoto", "Zivelfoto", and "Zivilporträt". Below the search and tags sections, there is a "Welcome to Kulturpool!" section with a brief description of the platform. To the right of the welcome section, there are two smaller sections: "Communities in Kulturpool?" and "View Sample Searches".

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