



Insects and Fruit

Jan van Kessel
1660 - 1665, Rijksmuseum
Netherlands, Public Domain

europeana

EUROPEANA AND THE FUTURE

New perspectives for cultural institutions

Joris Pekel | AthenaPlus Final Conference 2015



Co-financed by the European Union
Connecting Europe Facility

7 YEARS EUROPEANA

What has been achieved?



Concours de cycles nautiques sur le lac d'Enghien : Berregent piloté par Austerling

Agence de presse Meurisse

1914, National Library of France
France, Public Domain

OUR MISSION:

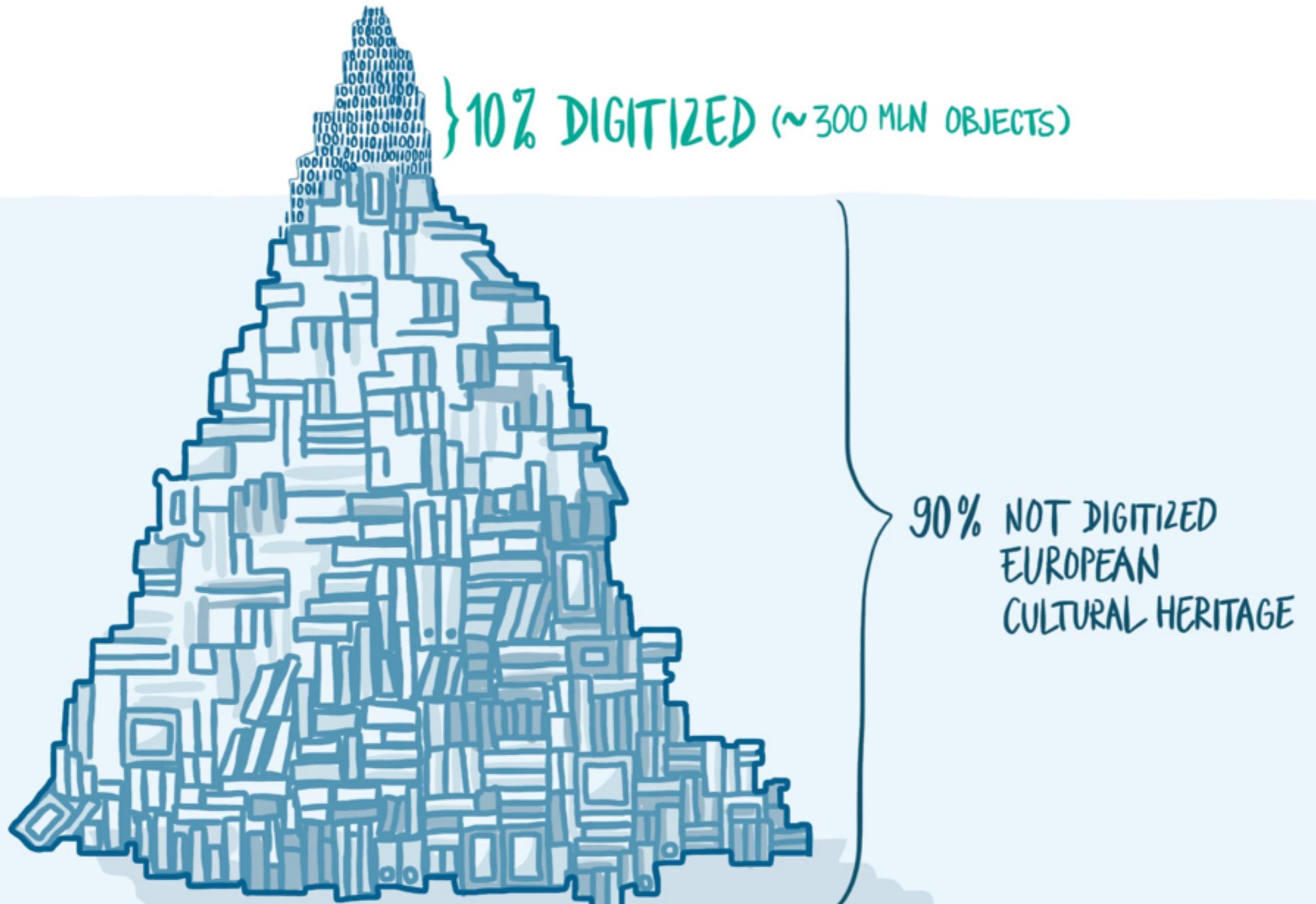
We want to build on Europe's rich heritage and make it easier for people to use, whether for work, for learning or just for fun.

Untitled
Anonymous
Circus Museum
Netherlands, CC BY-SA

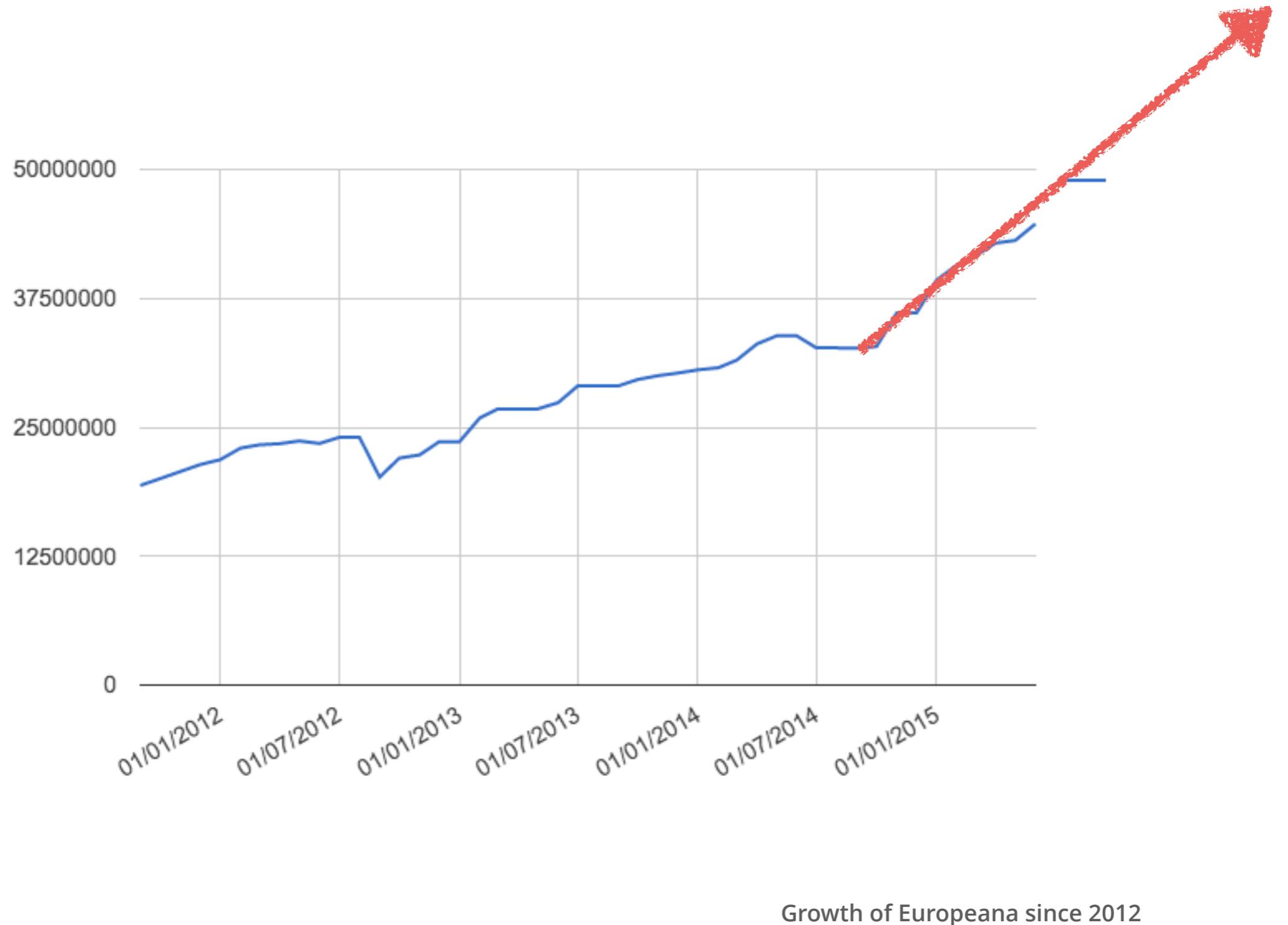
7 years of Europeana

What has been achieved?

- 3,500 institutions share their collections online
- +/- 45,000,000 records available
- Adoption of CC0 for metadata
- Standardised rich data model (EDM)
- All records include a rights statement



Enumerate report



**BUT... WE ALSO
HAVE TO BE
HONEST..**



Banquet Still Life

Adriaen van Utrecht

1644, Rijksmuseum

Netherlands, Public Domain



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- TEXT (53420)
- SOUND (561)
- 3D (348)
- VIDEO (44)

▶ By language of description

▶ By year

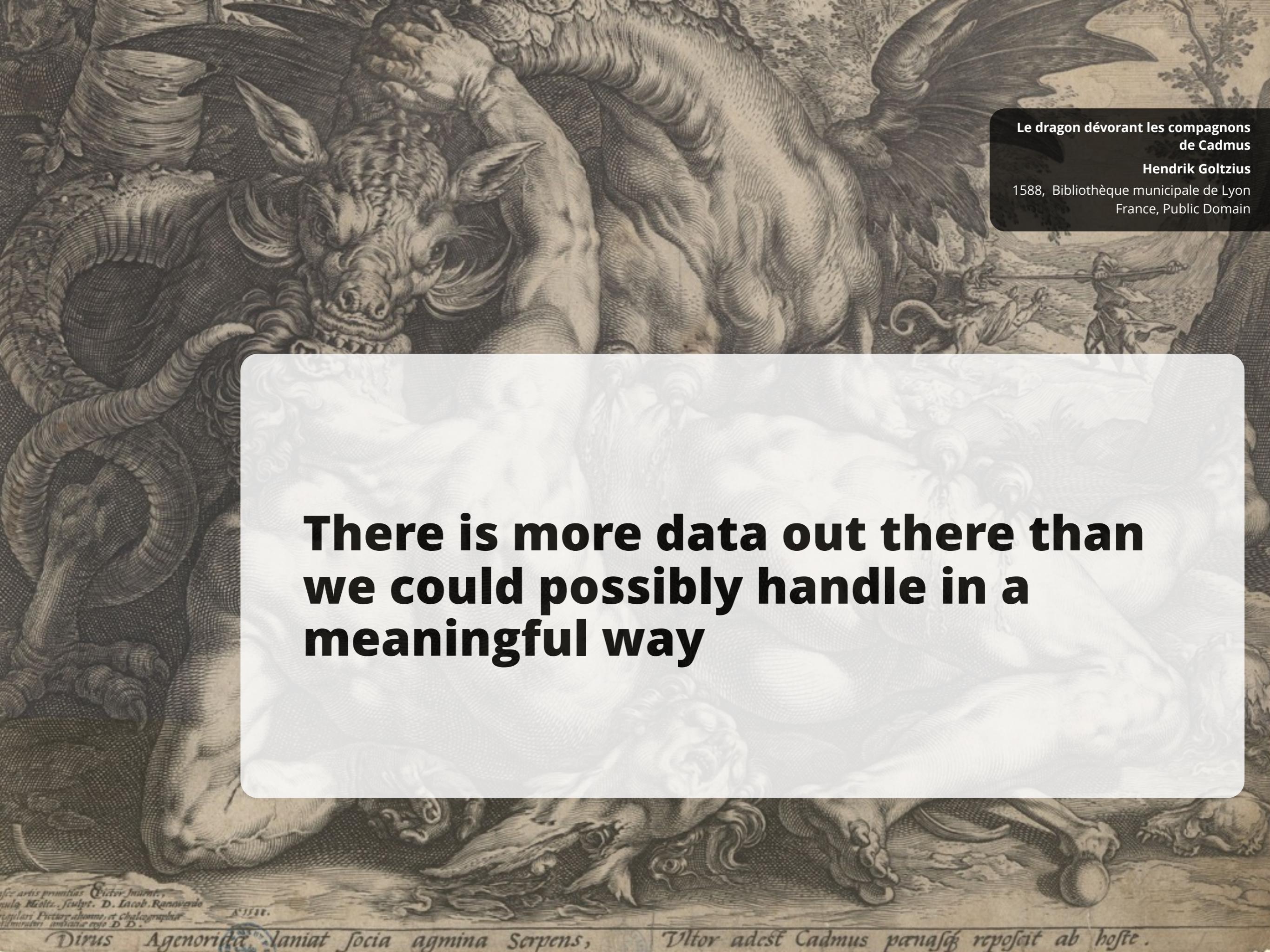
▶ By providing country

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All records without a title



Le dragon dévorant les compagnons de Cadmus

Hendrik Goltzius

1588, Bibliothèque municipale de Lyon
France, Public Domain

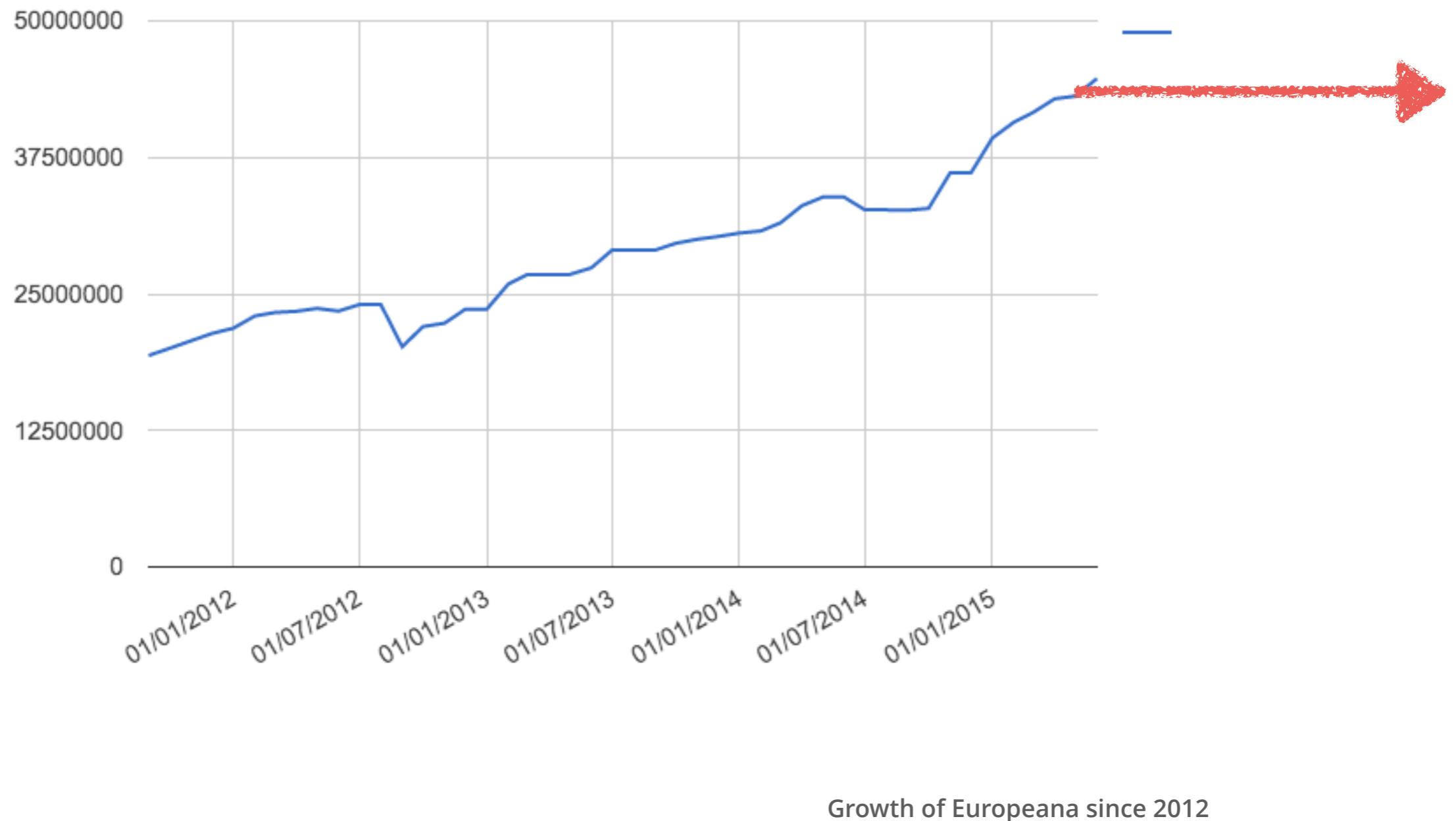
There is more data out there than we could possibly handle in a meaningful way



**WE NEED TO STOP ADDING DATA THAT
IS NOT FIT FOR PURPOSE**

The birth of Adonis and
the transformation of Myrrha
Luigi Garzi

The Wellcome Library
United Kingdom, CC BY







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Zelfportret op jeugdige leeftijd

Description: Zelfportret van Rembrandt op jeugdige leeftijd. Buste naar rechts, het gelaat in de schaduw, met krullend haar.

Creator: schilder: Rembrandt Harmensz. van Rijn

Contributor: Aankoop met steun van de Vereniging Rembrandt, de Stichting tot Bevordering van de Belangen van het Rijksmuseum en het Ministerie van CRM

Date: tweede kwart 17e eeuw

Date of creation: ca. 1628 - ca. 1628

Type: schilderij

Format: image/jpeg; schilderij: hoogte 22.6 CMcmcm; schilderij: breedte 18.7 CMcmcm; lijst: hoogte 33.2 CMcmcm; lijst: breedte 29.3 CMcmcm; lijst: diepte 5.9 CMcmcm; paneel; olieverf

Subject: Iconclass code: 48C513

Identifier: SK-A-4691; RM0001.COLLECT.5236

Language: nl

Publisher: Rijksmuseum, Amsterdam

Data provider: Rijksmuseum

Provider: Rijksmuseum

Providing country: Netherlands

Search also for:

Title[Zelfportret op jeugdige leeftijd \(1\)](#)**Who**[Aankoop met steun van de Vereniging Rembrandt, de Stichting tot Bevordering van de Belangen van het Rijksmuseum en het Ministerie van CRM \(1\)](#)[schilder: Rembrandt Harmensz. van Rijn \(29\)](#)**What**[schilderij \(15719\)](#)
[Iconclass code: 48C513 \(526\)](#)
[image/jpeg \(2813921\)](#)**Provider**[Rijksmuseum \(111657\)](#)
[Rijksmuseum \(111657\)](#)

Europeana Publishing Framework

TIER	DIRECT LINK TO OBJECT PROVIDED	RIGHTS STATEMENTS	EUROPEANA API DISPLAYS	BENEFITS (CUMULATIVE)
1 Europeana as a search engine . <i>'I want people to find my collections'</i>	No	Any	Metadata, no direct link to object	Findability - indexed by search engines, linked data technology Web traffic - click-throughs to your site Analytics - from our statistics dashboard
2 Europeana as a showcase . <i>'I want people to find and view my collections on Europeana'</i>	Yes. 800+ pixels wide*	Any	Metadata plus direct link to object	Use in thematic channels - providing context and relation to other collections on Europeana More marketing through Europeana
3 Europeana as a distribution platform for non-commercial re-use. <i>'I want people to find, view and use my collections - but not for commercial gain'</i>	Yes. 1200+ pixels wide*	Must allow some re-use	Metadata plus direct link to object and can filter to show only re-usable objects	Impressions - collections viewed on platforms outside of Europeana Use in Europeana's existing partnerships and projects in e.g. education and research Use in apps and services by third parties
4 Europeana as a free re-use platform . <i>'I want people to find, view and use my content - however they want'</i>	Yes. 1200+ pixels wide*	Must allow free and open access	Metadata plus direct link to object and can filter to show only re-usable	Use on open platforms like Wikimedia Use by creative industry and tourism sectors Use in commercial apps and services

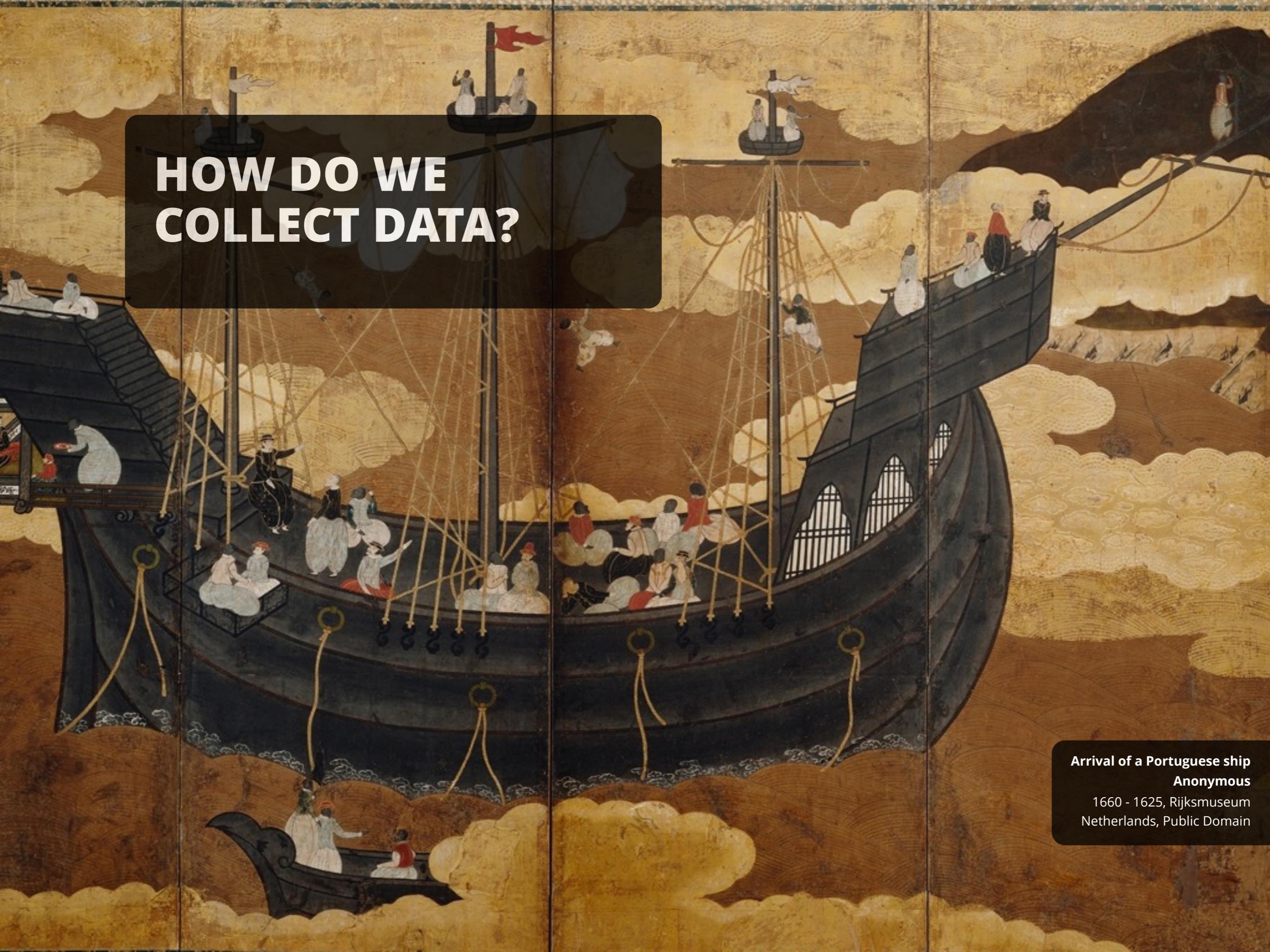
* Applies to objects that are images. For video, audio, text and 3D, please see the Europeana Publishing Framework Appendix.



WE NEED NEW MEASUREMENTS FOR SUCCES

Tournoi royal de motos à Londres :
changement d'une roue de side-car en marche
Agence de presse Mondial Photo-Presse.

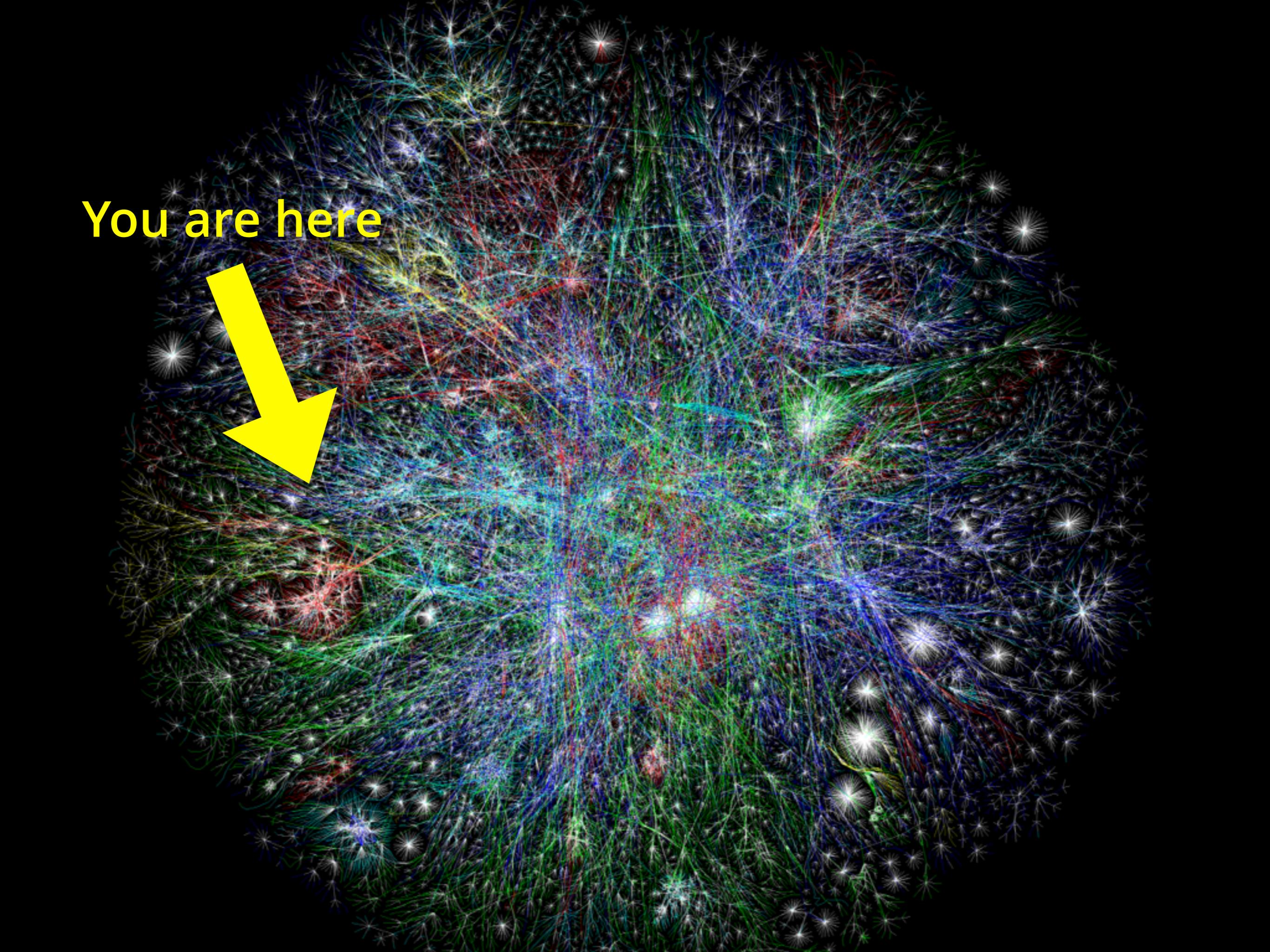
1932, National Library of France
France, Public Domain



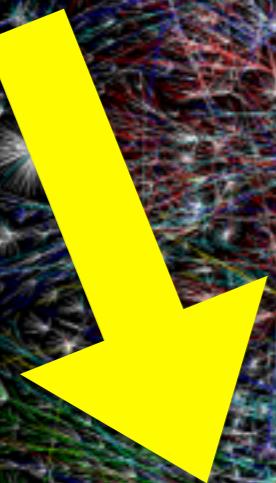
HOW DO WE COLLECT DATA?

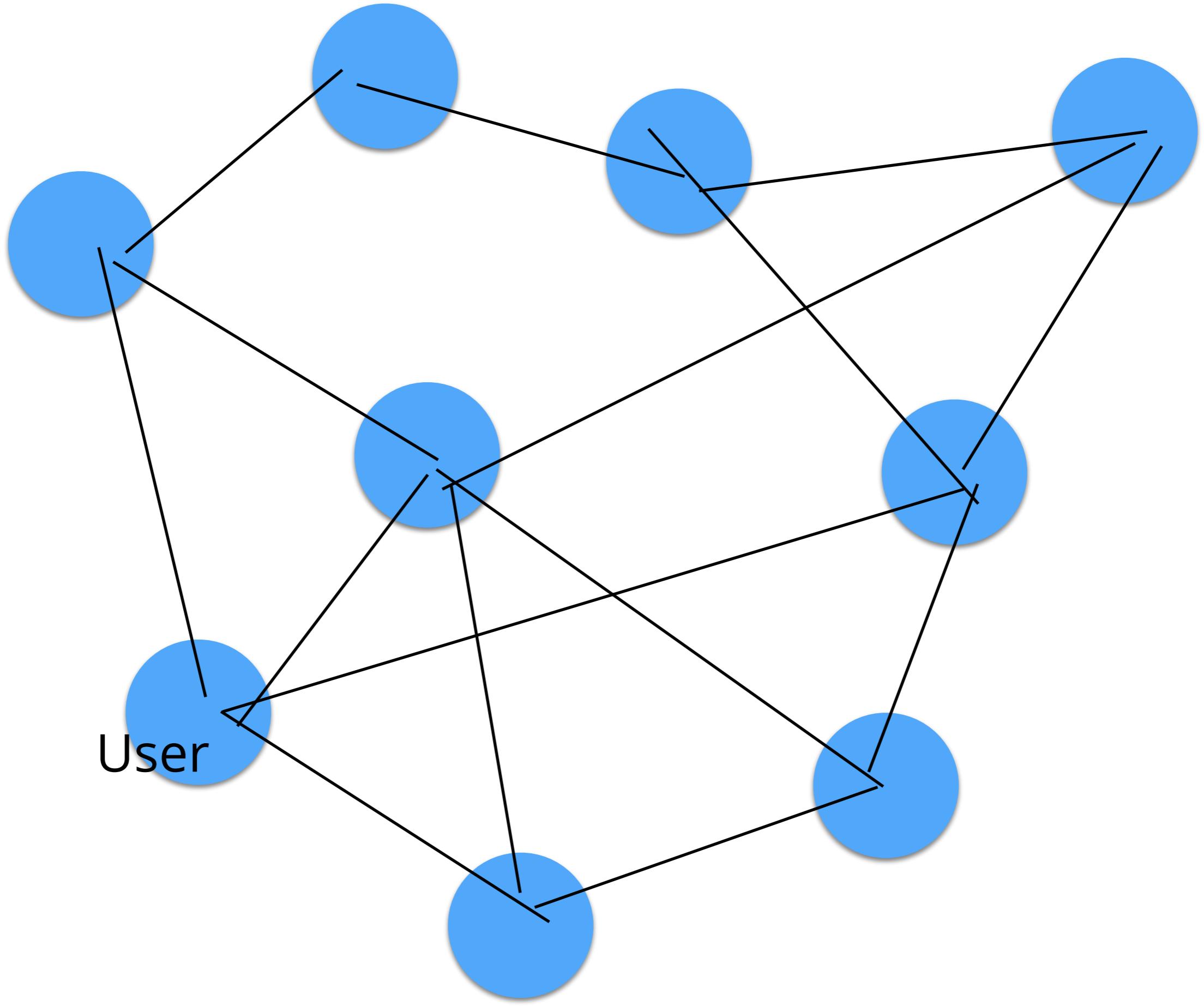
Arrival of a Portuguese ship
Anonymous

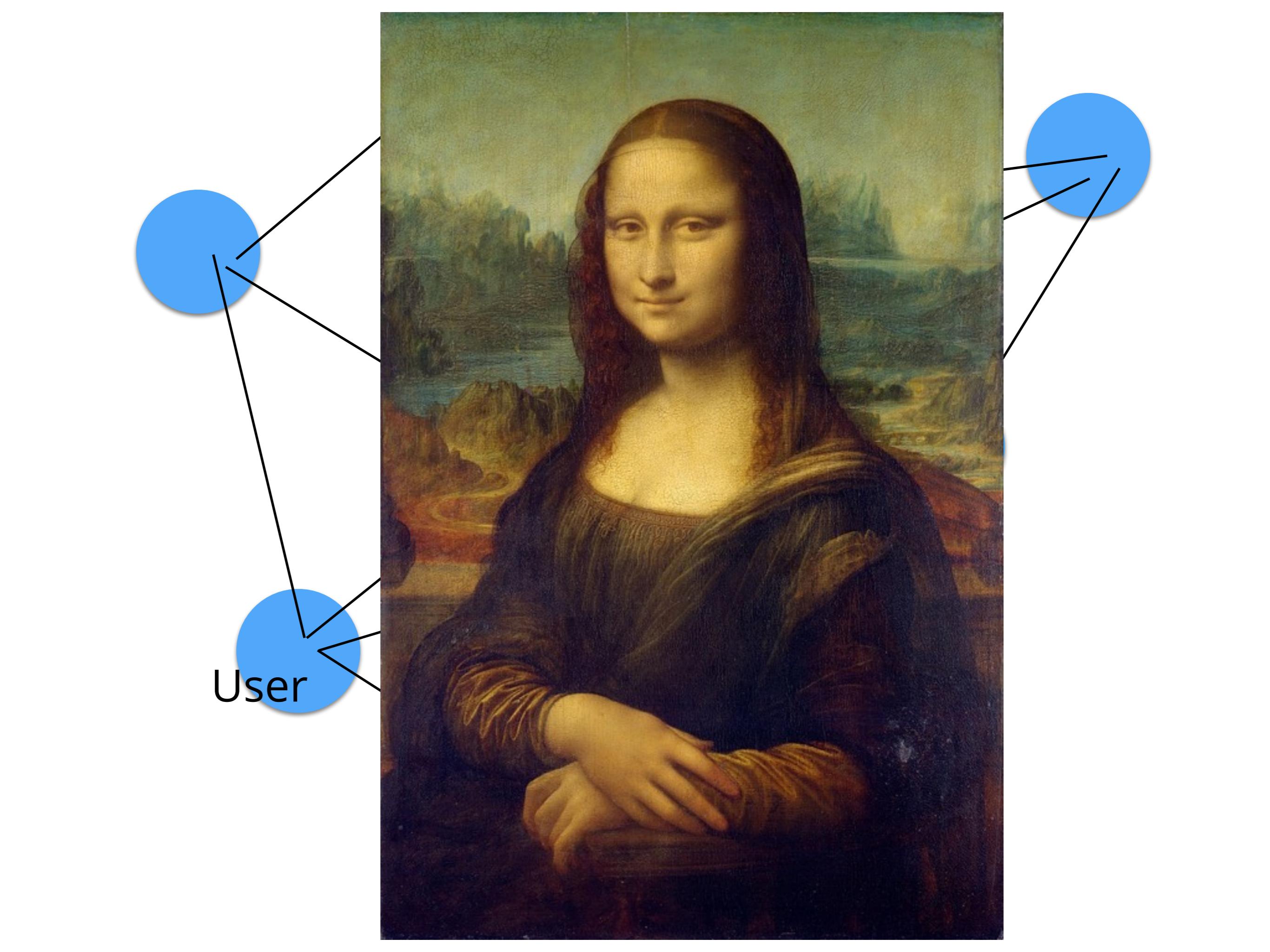
1660 - 1625, Rijksmuseum
Netherlands, Public Domain



You are here

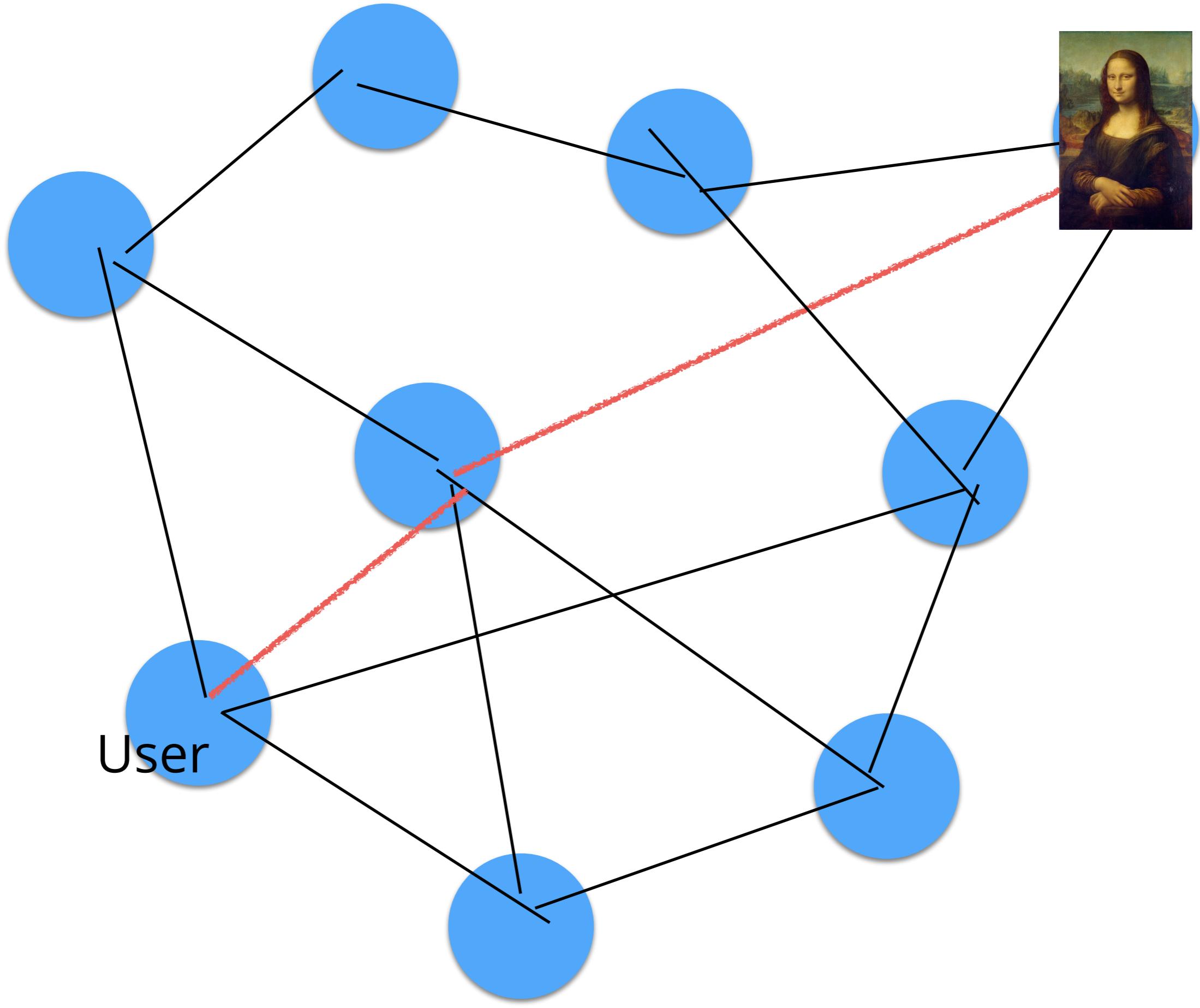




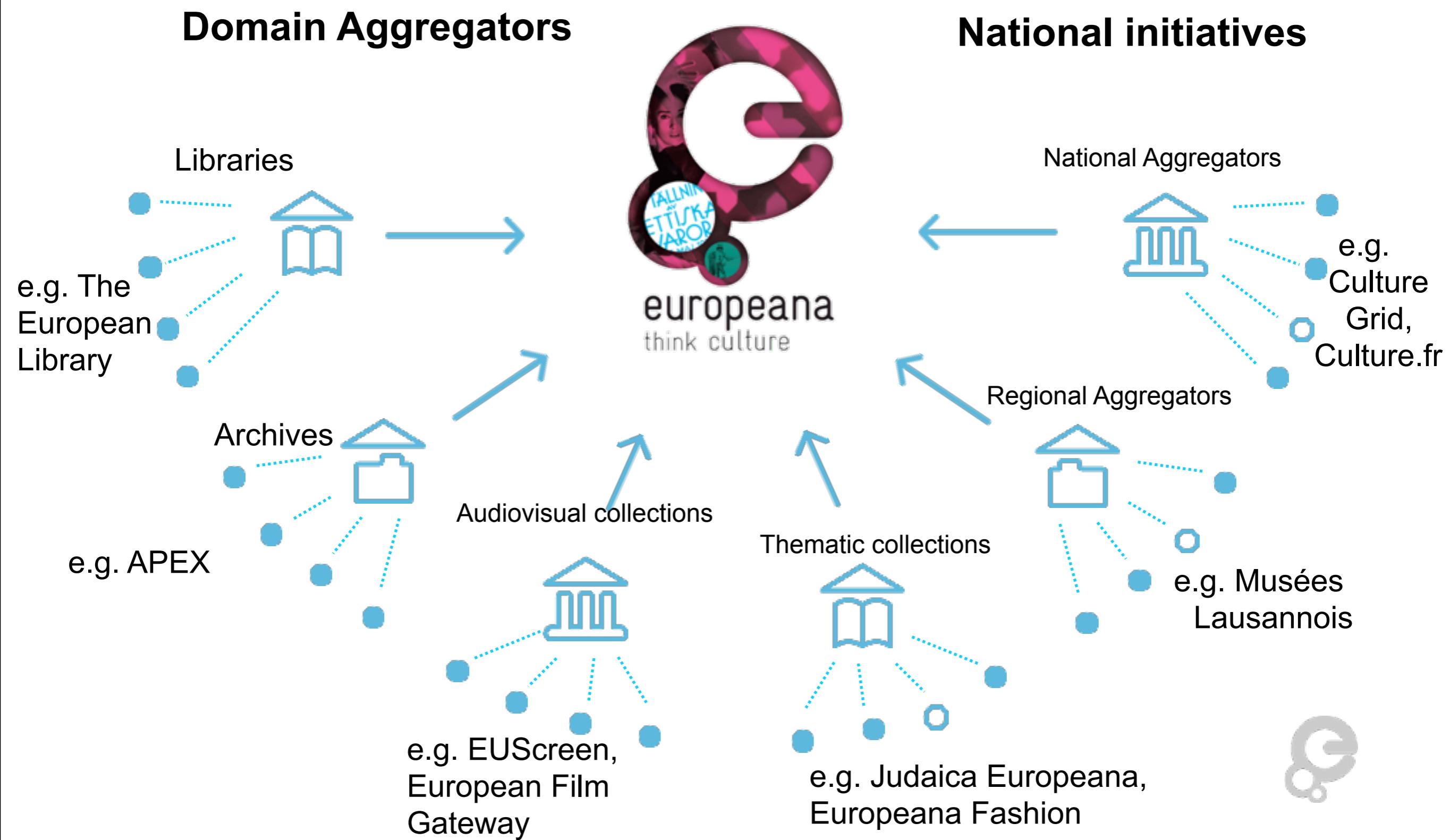


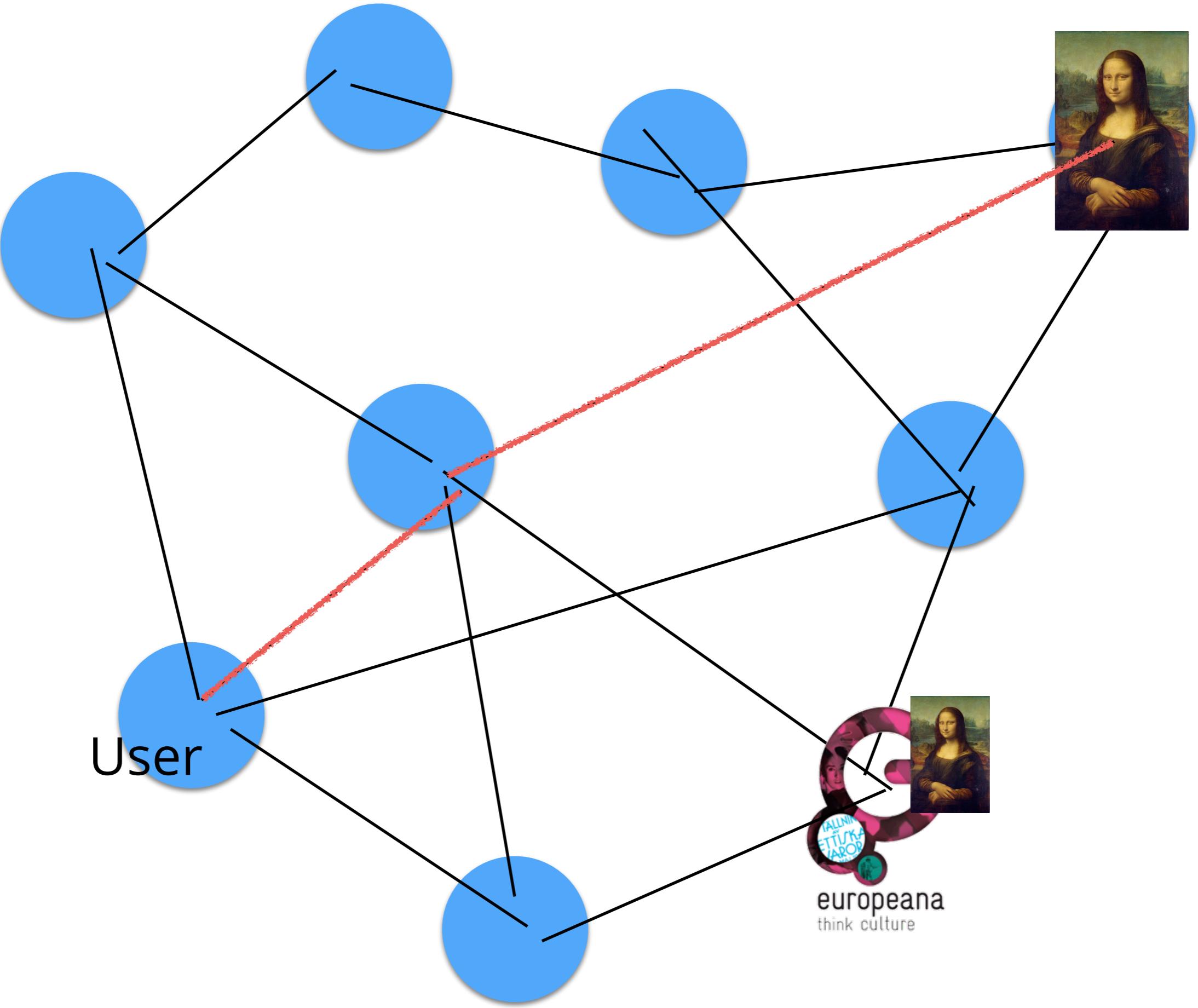
User

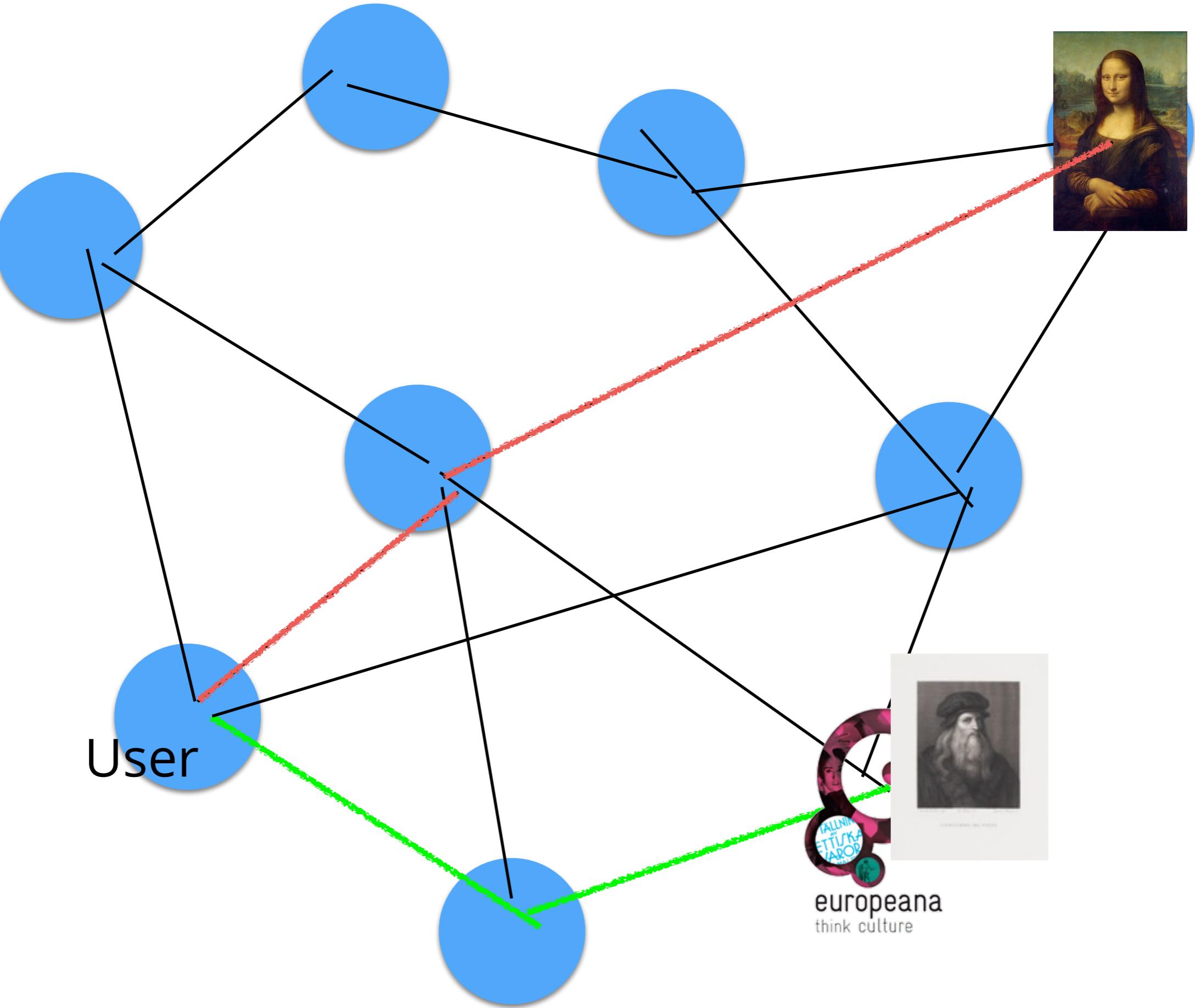
The image shows the iconic Mona Lisa painting by Leonardo da Vinci. Superimposed on the painting are several blue circular markers and lines, indicating specific points of interest or interaction. On the left side, there are three blue circles. One circle is positioned near the top left corner of the painting. Another circle is located in the lower-left quadrant, with the word "User" written in black text next to it. A third circle is located in the upper-right quadrant. Lines connect these three circles to specific points on the Mona Lisa's face and hair. On the right side, there is another blue circle in the upper-right quadrant, with two lines connecting it to points on the Mona Lisa's shoulder and hair. The background of the painting features a landscape with a bridge over a river and a distant town under a hazy sky.



Europeana Aggregation Model









虫狂
とぎ

Kagamitogi

Katsushika Hokusai

c. 1800 - c. 1810, Rijksmuseum
Netherlands, Public Domain

We don't need to store the data of every single institution



We need to capitalise on the efforts of others, not duplicate them

Ernest Marini - dancer in a costume
Ernest Rude

1921, Oslo Museum
Norway, CC BY-SA

Colombes : championnats de France d'Athlétisme :
rivière, le speaker
Agence de presse Meurisse
1921, National Library of France
France, Public Domain



- 1. REALLY GO FOR QUALITY OVER QUANTITY**
- 2. CONTENT STRATEGY AND FOCUS**
- 3. DEVELOP A MORE EFFECTIVE INFRASTRUCTURE WITHOUT DUPLICATING EFFORT**



Flowers
Anonymous
1700-1799, Rijksmuseum
Netherlands, Public Domain



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#AllezCulture

21 October 2015